

**China International Hardware Show 2020**  
 August 7 – 9, 2020  
 Shanghai New International Expo Centre (SNIEC)



Koelnmesse Ltd., Hong Kong, Kowloon Bay, Wang Chiu Rd, 33, Exchange Tower, Unit 1112

# 1. SPACE APPLICATION FORM

We wish to participate in China International Hardware Show 2020:

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person:  Mr.  Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

I am a  Manufacturer  Agent / Distributor representing the following brands at CIHS 2020: \_\_\_\_\_

**Space Requirement** (please tick appropriate box):

- Space only (min. 18 sqm) **EUR 220 / sqm** Size requested: sqm \_\_\_\_\_
- Space with standard shell scheme service (min. 9 sqm) **EUR 285 / sqm** Size requested: sqm \_\_\_\_\_
- Space with premium shell scheme service (min. 18 sqm) **EUR 305 / sqm** Size requested: sqm \_\_\_\_\_
- Catalogue Logo insertion into Alphabetical List of Exhibitors **EUR 65**
- Catalogue Ad (1 page, full color) **EUR 580**

**Securing booth before February 29, 2020 can get 5% early bird discount.**

**More than 54sqm can get additional 5% discount.**

**We would like to exhibit in the following Main Product Categories** (please tick appropriate box, Support multi-choice)

- |   |   |  |   |
|---|---|--|---|
| <b>Tools</b>                                | <b>DIY &amp; Building hardware</b>                      | <b>Lock, Work safety &amp; Accessories</b>           | <b>Processing equipment</b>                               |
| <input type="checkbox"/> Hand tools         | <input type="checkbox"/> Building material & components | <input type="checkbox"/> Locks & keys                | <input type="checkbox"/> Metal processing equipment       |
| <input type="checkbox"/> Power tools        | <input type="checkbox"/> Furniture hardware             | <input type="checkbox"/> Security equipment & system | <input type="checkbox"/> Testing equipment                |
| <input type="checkbox"/> Pneumatic tools    | <input type="checkbox"/> Decorative metalware           | Work safety & protection                             | <input type="checkbox"/> Surface treatment equipment      |
| <input type="checkbox"/> Mechanical tools   | <input type="checkbox"/> Fasteners                      | <input type="checkbox"/> Lock accessories            | <input type="checkbox"/> Pump & Valve                     |
| <input type="checkbox"/> Grinding abrasives | <input type="checkbox"/> Nails                          |  |   |
| <input type="checkbox"/> Welding tools      |   | <input type="checkbox"/> Garden products             | <input type="checkbox"/> Others, please specify:<br>_____ |
| <input type="checkbox"/> Tool accessories   |   |  |   |

**Global Opportunities:**

We are interested in the following Koelnmesse events around the world. Please send us further information.

- EISENWARENMESSE - International Hardware Fair Cologne, Germany
- Asia Pacific Sourcing Cologne, Germany  Hardware Forum Italy

**Data Protection Notice:**

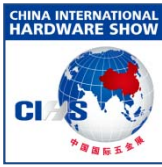
Koelnmesse would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. And we need to collect your name and email address for the aforesaid purpose. We will only process your personal data when sending you information by e-mail about future similar trade fairs/events/platforms that are organized all over the world. You understand that the email will be sent by Koelnmesse as well as its responsible subsidiaries abroad and its commercial agents. You can withdraw your consent at any time by sending an email to [datenschutz-km@koelnmesse.de](mailto:datenschutz-km@koelnmesse.de).

I hereby permit Koelnmesse as well as its responsible subsidiaries abroad and its commercial agents, to send me information by e-mail about future similar trade fairs/events/platforms that are organized all over the world. And for that purpose, I hereby authorize the collection and processing of my personal data by Koelnmesse, as well as its responsible subsidiaries abroad and its commercial agents.

**The return of this signed application form constitutes a legally binding participation of the signing company, hereto forth the exhibitor in the event. The exhibitor agrees to have read and accepted the enclosed General and Special Conditions of Participation for China International Hardware Show 2020.**

Name and title of signatory \_\_\_\_\_

Company stamp and legally binding signature \_\_\_\_\_



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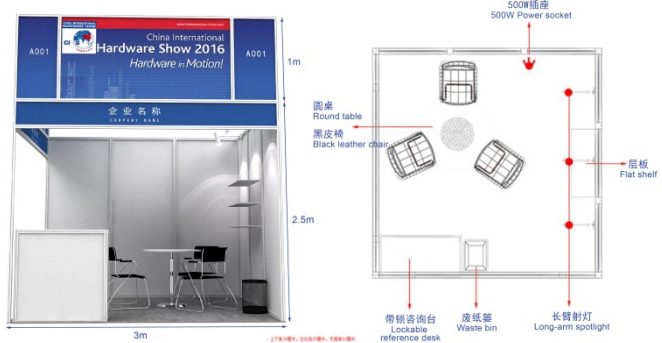
**2. Invoice address: Only applicable if invoice address is different from address provided above!**

Name of Company (English): \_\_\_\_\_  
 Name of Company (Chinese): \_\_\_\_\_  
 Address (English): \_\_\_\_\_  
 Address (Chinese): \_\_\_\_\_ Postal Code: \_\_\_\_\_  
 Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**3. SHELL SCHEME SPECIFICATIONS**

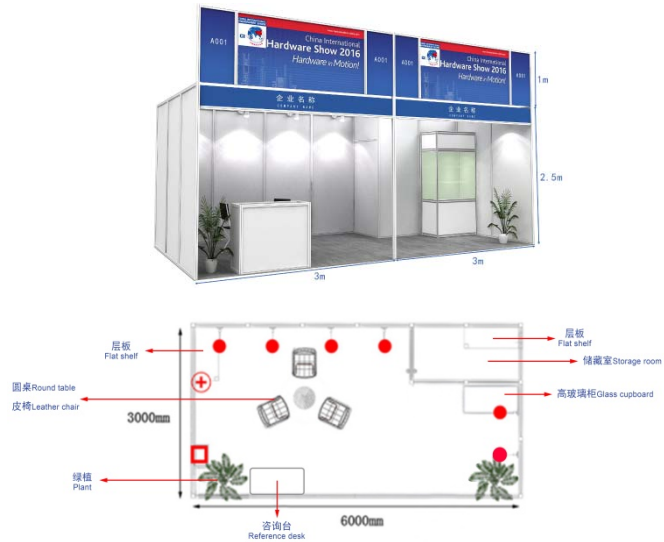
**A) Standard Shell Scheme**

	*9 sqm
Carpet	As per stand space
System wall elements (2.5mH)	As per stand space on all closed sides
Fascia Board with Chinese & English Company Name and Booth Number	On all open sides
Lockable Info. Counter	1
Round Table	1
Leather Chair	3
Waste Paper Basket	1
Flat Shelf	3
Single phase socket(up to 500w)	1
100W Longarm Spotlight	3
Daily Booth Cleaning	Included in package



**B) Premium Shell Scheme**

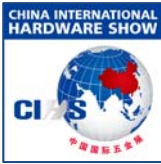
	*18 sqm
Carpet	As per stand space
System wall elements (2.5mH)	As per stand space on all closed sides
Fascia with Stand Number, Company Name in Chinese & English and Logo	On all open sides
Lockable Info. Counter	1
Round Table	1
Leather Chair	3
Tall Showcase (1.0m x 0.5m x 2.5m)	1
Shelf Rack (for storage)	2
Potted Plant 1m Height	2
Waste Paper Basket	1
Flat Shelf	3
Single phase socket(up to 500w)	1
100W Longarm Spotlight	6
Storage room (2m x 1m)	1
Daily Booth Cleaning	Included in package



Booth facilities listed above are subject to change at the discretion of the organisers without prior notice. If exhibitors do not want any item in the booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.

Additional furniture and electrical items can be rented from the official stand contractor. Please place your order by completing the respective forms in the Exhibitor Service Manual and returning these by the stipulated deadline.

**\*The picture of Standard Shell Scheme or Premium Shell Scheme is for reference only. The organiser reserves the right to make changes without prior notice.**



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## Conditions of Participation Special Section on CIHS2020

1

**The fair**  
**The organizers**  
**The venue**  
**The dates**

(a)  
China International Hardware Show 2020  
is being organized by

**Koelnmesse (Beijing) Co., Ltd,**  
**Unit 0906, Landmark Tower II,**  
**No. 8 Dongsanhuan North Road,**  
**Beijing 100004**  
**P.R. China**

**&**  
**China National Hardware Association**  
**Room 903, Suite C Building 5# Baiziyuan,**  
**No.16 Baiziwan Road, Chaoyang District**  
**Beijing 100124**  
**P.R. China**

- hereinafter referred to as the organizer.

(b)

**Venue**  
Shanghai New International Expo Center (SNIEC)  
Add: 2345 Longyang Road, Pudong New Area Shanghai P.R.C. 201204  
Tel: +86 21 28906888 28906666  
Fax: +86 21 28906777  
E-mail: info@sniec.net  
Website: www.sniec.net

(c)

The exhibition will be held from Friday 7<sup>th</sup> to Sunday 9<sup>th</sup> August 2020 at the National Exhibition and Convention Center (Shanghai)

(d)

The exhibition is open to visitors from 09:00 a.m. to 5.00 p.m. (Friday and Saturday) and 09:00 a.m. to 2:00 p.m. (Sunday) and for exhibitors from 8.30 a.m. to 5.30 p.m. (Friday and Saturday) and 08:30 a.m. to 2:30 p.m. (Sunday)

(e)

The period for setting up is from Wednesday 5<sup>th</sup> August to Thursday 6<sup>th</sup> August, 2020. The period for dismantling is on Sunday 9<sup>th</sup> August 2020, from 3.00 p.m.

2

### Eligibility to take part

(a)

Exhibitors should be manufacturers of goods that are included in the nomenclature of the exhibition (cf. No. 1 "Space Application Form") and if they are produced by the exhibitor at his own manufacturing plant or are offered as parts or accessories thereof.

(b)

Admission is also open to exhibitors displaying items which, in accordance with the list of goods are in keeping with the overall theme of the event and which the exhibitor has had manufactured under his own name, provided that the items in question are aimed at retailers and other marketing agents.

(c)

You can as well take part as a servicing company with your own products if your service activity is mentioned in the list of main product categories (cf. No. 1 "Space Application Form").

(d)

The organizer will decide upon the acceptance of firms or products.

3

### Participation fees

Your participation will entail the following fee:

(a)

#### Stand fee

aa)

In the halls per square metre excluding stand construction, stand partition walls and electrical connection (minimum size 36 sqm) **220,-- EUR/sqm**  
The construction of the stand shall be the obligation of the exhibitor.

ab)

In the halls per square metre with Standard stand construction (minimum size 9 sqm)

**285,-- EUR/sqm**

ac) In the halls per square metre with Premium stand construction (minimum size 18 sqm)

**305,-- EUR/sqm**

The stand fee includes the rent for the exhibition space for the entire duration of the event including the build up and dismantling periods, a specific number of exhibitor badges, the use of all general technical and service facilities in the fair halls like lighting, ventilation, air conditioning, use of electricity on the stand, general surveillance of the halls and cleaning of the aisles, consulting on organizational matters by Koelnmesse Co., Ltd. employees, catalogue entry according to Item 7 and one free copy of the catalogue.

The stand costs do not include the installation and use of compressed air, the installation of water connections and the use of water on the stand.

**Double-storey stands** are applicable for contracted ground area of 100 sqm and above, and that the minimum length of any dimension of that area is 6 meters (to be considered on a case-by-case basis). The contracted floor area of the upper tier shall not exceed 30% of the contracted floor area of the lower tier of the particular booth. The rental rates for the contracted floor area at the upper tier shall be one third (1/3) of the rental for the lower tier: EUR73 / sqm

#### The fee for Standard shell scheme construction includes:

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with Company Name in English and Chinese
- Booth furniture per booth (9 sqm): 1 Lockable Info. Counter, 1 Round Table, 3 Leather Chair, 1 Waste Paper Basket, 3 Flat Shelf, 1 Single Phase Socket (up to 500w), 3 Longarm Spotlight (100W)

#### The fee for Premium shell scheme construction includes:

General setting up and dismantling of the stand, incl. all additional costs consisting of:

- Cleaning of the booth areas
- Laying carpet over the entire booth area
- Booth partition walls (rear and side walls) as per stand space
- Fascia Board with company name in English and Chinese
- Booth furniture per booth (18 sqm): 1 Lockable Info. Counter, 1 Round Table, 3 Leather Chair, 1 Waste Paper Basket, 3 Flat Shelf, 1 Single phase socket (up to 500w), 6 Longarm Spotlight (100W), Storage room (2m\*1m), Tall Showcase (1.0mx0.5mx2.5m), 2 Potted Plants

(b)

#### Co-exhibitor fee

As far as accommodation of other firms will be permitted on the stand (see figure V of the General Conditions of Participation). RMB2,000 will be charged for each co-exhibitor. This includes the catalogue entry according to item 9. All and any costs caused by the co-exhibitor or services additionally ordered shall be payable separately.

(c)

#### Administrative fee

Once a space rental invoice is issued, any changes in payment currency raised by exhibitors will be subject to an administrative fee of **RMB2,000**, which will be added to the participation fees according to the changed payment currency.

#### 4

##### Fitting and arrangement of the stands

- (a) Please take into account that where necessary hall pillars and other permanent construction features are contained in the rented stand spaces, the participation fee is calculated on the basis of the exact measurements of the stand space allocated.
- (b) Stand construction will only commence if the exhibitor orders stand construction.
- (c) Any planned structure must be approved in advance by the organizers and the hall proprietor in writing. The stand must be constructed to comply with the dimension of the space allocated. Plans for non-standard structures or designs for stands with meeting rooms or where technical calculations are required, as well as plans for technical fittings should be submitted to the organizer and the hall proprietor in duplicate for perusal not later than 6 weeks prior to the beginning of the event. In the event of these plans having to be scrutinized by the proprietor of the halls, the organizer shall assume responsibility for forwarding them as commissioned by and for the account of the exhibitor and shall notify the exhibitor of the outcome. The organizer will not release the exhibitions space in question for construction work until the results of the inspection have been received.
- Any other fitting and arrangement of the stand is left to the exhibitor but should be appropriate for the event in question. The exhibitors company's name must be clearly visible on each stand.
- Each Shell Scheme exhibitor will receive a stand sign with number of the booth according to the stand confirmation. The stand sign has to be clearly visible during all the exhibition time.

#### 5

##### Intellectual Property

Your participation will entail the following commitment for Intellectual Property:

Our Company agrees to abide by the regulations of **Protection Measures for Intellectual Property**, and accept the **Exhibition Intellectual Property Complaint Processing Programs** made by the sponsor and its complaint agency according to law. From the date we submit the application form to the completion of the Fair (on 9<sup>th</sup> August 2020), our Company makes the following commitments:

- (a) Make self-inspection of the intellectual property rights involved in the exhibition items according to relevant regulations.
- (b) We will not use display products, display panels, display booth, publicity materials and so on which infringe on their intellectual property rights.
- (c) Make complaints according to the complaint programs stipulated by the sponsor or its complaint agency, without prejudice to the smooth process of the Fair; the complaint programs are as follows:
- (1) The participants who hold the valid identity documents of the current China International Hardware Show (hereinafter referred to as the Fair) have the right to complain to the Intellectual Property Office once discovering that the display products, display product packaging, publicity materials and any other display part on the booth in the hall are suspected of infringing on others' intellectual property rights.
- (2) When making a complaint, the complainant should firstly show the ownership certificate to the staffs in the Intellectual Property Office. Regarding the same infringement case of intellectual property complaint which has been processed by the Intellectual Property Office in the last Fair and reoccurs in the current Fair, the complainant should also show the legal documents which have been followed and processed through legal actions after the end of the last Fair. If the complainant cannot show the relevant documents, the Intellectual Property Office has the right not to accept the complaint. The Intellectual Property Office doesn't accept the same complainant's repetitive complaints against the same defendant on the same intellectual property right.
- (3) After the validity of the aforesaid relevant documents is verified by the Intellectual Property Office, the complainant should fill in Application for Complaint.
- (4) After receiving the Application for Complaint, the Intellectual Property Office should promptly arrange the staffs to process the complaint.
- (5) While the Intellectual Property Office is investigating and processing the complaint case, the defendant should assist the staffs of the Intellectual Property Office in investigating the complaint articles. After it is affirmed that the complaint articles infringe on others' intellectual property rights after investigation, the defendant should promptly show evidences to prove its legal ownership of the complaint contents and demonstrate the noninfringement.

- (6) If the defendant cannot effectively demonstrate "non-infringement" for the suspected infringing articles on the spot, the staffs of the Intellectual Property Office have the right to temporarily detain the articles, and the defendant should promptly sign the Letter of Commitment, and promise not to display the suspected infringing articles any more from the moment when infringement is affirmed if it cannot provide effective demonstrations. The Letter of Commitment is in duplicate and respectively kept by the defendant and the Intellectual Property Office.
- (7) The defendant can provide the supplementary non-infringement demonstration to the Intellectual Property Office within half workday if it has objection to the processing result made by the Intellectual Property Office. If the demonstration is valid, the Intellectual Property Office should promptly return the articles which are temporarily detained and allow the defendant to continue displaying the complaint articles; if the demonstration is invalid or no demonstration is supplemented, the original processing decision should be upheld.

(d) The exhibitors should actively cooperate with the sponsor or the complaint agency and relevant intellectual property administrative departments and judicial departments in inquiry, inspection, evidence collection and other related work during the Fair.

(e) The complaint materials submitted by the exhibitors must be accurate, complete, true, legal and valid.

(f) The exhibitors should not make malicious complaints, and bear the corresponding legal liabilities for the losses to the sponsor or the defendants by malicious complaints.

(g) The exhibitors whoever break the Letter of Commitment are willing to accept the penalty from the sponsor or the complaint agency.

#### 6

##### Exhibitor badges and badges for stand construction staff

(a) Exhibitors are entitled to receive free exhibitor badge accordingly to below criteria:

Size of booth	Quantity of badges (max.)
Up to 12 sqm	3
13 – 24 sqm	6
25 – 36 sqm	9
37 – 48 sqm	12
More than 48 sqm	15

The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

You can order additional passes with the correct order form in the Exhibitor Manual.

- (b) All on site personnel of individual stand contractors for raw space exhibitors are required to apply contractor passes for move-in and move-out period. For security reasons, all workmen onsite must wear contractor passes for identification purposes. These passes are only valid up to the beginning and after the end of the exhibition. They do not entitle the holder to enter the complex during the exhibition. Exhibitors or their stand contractor can order these passes directly with the hall owner prior to or on the first move-in day. These passes are subject to an administration charge.

#### 7

##### Rules of Sale Sales Restrictions Penalties

(a) In view of the special trade character of China International Hardware Show 2020

- (1) It is not permissible to openly mark prices on exhibited products
- (2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1 "Space Application Form") to the final consumer. Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases

(b) In view of these special trade character and prestige of China International Hardware Show 2020 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 7a are observed strictly and without exception.

(c)  
The organizer has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 7a. The stand will be closed while China National Hardware Show 2020 will still be in progress and without a court order being required. The organizer is entitled to retain any costs or expenses relating to his participation in the exhibition.  
and/or

(2) deny admission to any exhibitor who has violated the sales restriction in subsection 7a. Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

## **8 Withdrawal / non-participation**

The contractual relationship can no longer be terminated once the stand has been bindingly registered and confirmed. The organizer can agree to the request for release from the contract only in exceptional cases 4 months before the opening of CIHS if the stand space not required can be rented to another exhibitor. In this instance the organizer is entitled to demand a general reimbursement of the costs incurred corresponding to 25% of the participation fee. If the space cannot be re-rented, the full participation fee must be paid. Please see "General Conditions of Participation", item II.

## **9 Catalogue**

The organizer issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair. The space application includes free basic entry in the Trade Fair Directory, including name and address of exhibitor, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately and are subject to an extra charge (Please refer to CIHS2020 Exhibitor Manual).

All entries in the catalogue must be submitted to the organizer or to the company commissioned by the organizer 6 weeks prior to the first day of the event. The organizer of the fair reserves the right to commission a third company with the production of the catalogue.

The organizer does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

## **10 Verbal Agreements**

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

## **11 Exhibitor Manual**

After signing the Space Application Form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Manual. In this manual the exhibitor can order the different free-of-charge and chargeable services (such as additional furniture, additional stand cleaning, extra stand security, etc.) that the organizer offers. The Exhibitor Service Manual will also include technical regulations that the exhibitors have to comply with regarding their participation.

## **12 General Conditions of Participation**

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation which shall form part of this agreement between the organizer and the exhibitor. The same shall apply for "house rules". Any and all disputes arising out of or in relation to your participation in the above mentioned fair shall be subjected exclusively to the laws of China. Place or jurisdiction shall be the competent court at the registered office of the organizer.