

China International Hardware Show 2021

October 8 – 10, 2021

Shanghai New International Expo Centre (SNIEC)



Koelnmesse Ltd., Hong Kong, Kowloon Bay, Wang Chiu Rd, 33, Exchange Tower, Unit 1112

1. INNOVATION ZONE APPLICATION FORM

We wish to participate in Innovation Zone of China International Hardware Show 2021:

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person:  Mr.  Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

I am a  Manufacturer  Agent / Distributor representing the following brands at CIHS 2021: \_\_\_\_\_

Package Price: EUR 2,200 (Securing booth before June 30, 2021 can get 5% early bird discount)

Additional sponsoring opportunities in CIHS 2021 (We are interested with further information)

Deadline for Submission: Aug.31, 2021

We would like to exhibit in the following Main Product Categories (please tick appropriate box, Support multi-choice)

- Tools: Hand tools, Power tools, Pneumatic tools, Mechanical tools, Grinding abrasives, Welding tools, Tool accessories
DIY & Building hardware: Building material & components, Furniture hardware, Decorative metalware, Fasteners, Nails
Lock, Work safety & Accessories: Locks & keys, Security equipment & system, Work safety & protection, Lock accessories, Garden products
Processing equipment: Metal processing equipment, Testing equipment, Surface treatment equipment, Pump & Valve, Others, please specify:

Global Opportunities:

We are interested in the following Koelnmesse events around the world. Please send us further information.

- EISENWARENMESSE - International Hardware Fair Cologne, Germany
 Asia Pacific Sourcing Cologne, Germany  Hardware Forum Italy

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

I hereby permit and agree that Koelnmesse Ltd. may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in China and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

By signing and returning the application form, we acknowledge that the General and the Special Sections of Koelnmesse's Conditions of Participation as well as the stipulations of the Koelnmesse Service Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

Name and title of signatory

Company stamp and legally binding signature

\_\_\_\_\_

\_\_\_\_\_

**2. INVOICE ADDRESS:** *Only applicable if invoice address is different from address provided above*

Name of Company (English): \_\_\_\_\_

Name of Company (Chinese): \_\_\_\_\_

Address (English): \_\_\_\_\_

Address (Chinese): \_\_\_\_\_

Postal Code / City: \_\_\_\_\_ Country: \_\_\_\_\_

Contact Person:  Mr.  Ms. \_\_\_\_\_ Position: \_\_\_\_\_

Tel : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_ Website : \_\_\_\_\_

**3. INNOVATION ZONE PACKAGE SPECIFICATIONS**

**A) Standard Package**

<b>Booth size</b>	1m(w)1.5m(l)*2.5m(h)
Fascia Board	1
Counter - 1m(w)*0.5m(l)	1
TroughPanel - 1m(w)*2.5m(h)	1
150W Longarm Spotlight	2
Poster - 1m(w)*1.2m(l)	2
Carpet	Included in package
Daily Booth Cleaning	Included in package



\* The total weight of the displayed products should be less than 10 kg

**B) Additional service offered in the Innovation Zone**

- a) Two public meeting rooms
- b) Info counter with catering service
- c) Professional onsite staffs
- d) Basic package of CIHS@home (digital platform of CIHS)
- e) Match-Making services in hybrid platform
- f) Customized visitor promotion
- g) Free products returned transportation service back from Shanghai.
- h) Patent protection
- i) Basic insurance for products.

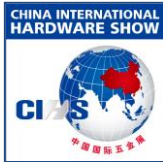


\*Booth facilities listed above are subject to change at the discretion of the organiser without prior notice.

\*\*If exhibitors do not want any item in the booth package, they must accept that the cost of the package will not change and there will be no compensation by other equipment.

\*\*\*If the products are lost or damaged during the show, the organiser will only provide indemnity service within the insurance coverage.

\*\*\*\*The exhibitor shall bear the risks in transit during the transportation of products.



**China International Hardware Show 2021**  
October 8 – 10, 2021  
Shanghai New International Expo Centre (SNIEC)



## Conditions of Participation Special Section on CIHS2021

1  
**The fair**  
**The organizers**  
**The venue**  
**The dates**

(a)  
China International Hardware Show 2021  
is being organized by

**Koelnmesse (Beijing) Co., Ltd,**  
**Unit 2101, Landmark Tower II,**  
**No. 8 Dongsanhuan North Road,**  
**Beijing 100004**  
**P.R. China**  
&  
**China National Hardware Association**  
**Room 903, Suite C Building 5# Baiziyuan,**  
**No.16 Baiziyuan Road, Chaoyang District**  
**Beijing 100124**  
**P.R. China**  
- hereinafter referred to as the organizer.

(b)  
**Venue**  
Shanghai New International Expo Center (SNIEC)  
Add: 2345 Longyang Road, Pudong New Area Shanghai P.R.C. 201204  
Tel: +86 21 28906888 28906666  
Fax: +86 21 28906777  
E-mail: info@sniec.net  
Website: [www.sniec.net](http://www.sniec.net)

(c)  
The exhibition will be held from Friday 8<sup>th</sup> to Sunday 10<sup>th</sup> October 2021 at the  
Shanghai New International Expo Center (SNIEC).

(d)  
The exhibition is open to visitors from 09:00 a.m. to 5.00 p.m. (Friday and  
Saturday) and 09:00 a.m. to 2:00 p.m. (Sunday) and for exhibitors from 8.30 a.m.  
to 5.30 p.m. (Friday and Saturday) and 08:30 a.m. to 2:30 p.m. (Sunday)

(e)  
The period for setting up is from Wednesday 6<sup>th</sup> October to Thursday 7<sup>th</sup> October,  
2021. The period for dismantling is on Sunday 10<sup>th</sup> October 2021, from 3.00 p.m.

2  
**Eligibility to take part**

(a)  
Exhibitors should be manufacturers of goods that are included in the  
nomenclature of the exhibition (cf. No. 1 "Space Application Form") and if they  
are produced by the exhibitor at his own manufacturing plant or are offered as  
parts or accessories thereof.

(b)  
Admission is also open to exhibitors displaying items which, in accordance with  
the list of goods are in keeping with the overall theme of the event and which the  
exhibitor has had manufactured under his own name, provided that the items in  
question are aimed at retailers and other marketing agents.

(c)  
You can as well take part as a servicing company with your own products if your  
service activity is mentioned in the list of main product categories (cf. No. 1  
"Space Application Form").

(d)  
The organizer will decide upon the acceptance of firms or products.

3  
**Participation fees**

(a)  
**Stand fee**

2200, -- EUR/ Unit include all the services listed in the  
application form.

(b)  
**Administrative fee**

Once a space rental invoice is issued, any changes in payment currency raised by  
exhibitors will be subject to an administrative fee of **EUR260**, which will be  
added to the participation fees according to the changed payment currency.

(c)  
**Payment terms**

If the application is received by the organizer, an invoice of the said amount will  
be issued and sent to you. This invoice is to be paid in full before commencement  
of the event according to the terms of payment as indicated on the invoice. If an  
exhibitor fails to pay according to the abovementioned terms and payment  
schedule, the organizer reserves the right to release without notice to the  
exhibitor the stand space reserved for exhibitor and any deposits paid are non-  
refundable.

4  
**Fitting and arrangement of the stands**

(a)  
All structures and designs are fixed in this area.

(b)  
If exhibitors do not want any item in the booth package, they must accept that  
the cost of the package will not change and there will be no compensation by  
other equipment.

5  
**Intellectual Property**

Your participation will entail the following commitment for Intellectual  
Property:

Our Company agrees to abide by the regulations of **Protection Measures for  
Intellectual Property**, and accept the **Exhibition Intellectual Property  
Complaint Processing Programs** made by the sponsor and its complaint  
agency according to law. From the date we submit the application form to the  
completion of the Fair (on 10<sup>th</sup> October 2021), our Company makes the following  
commitments:

(a) Make self-inspection of the intellectual property rights involved in the  
exhibition items according to relevant regulations.  
(b) We will not use display products, display panels, display booth, publicity  
materials and so on which infringe on their intellectual property rights.  
(c) Make complaints according to the complaint programs stipulated by the  
sponsor or its complaint agency, without prejudice to the smooth  
process of the Fair; the complaint programs are as follows:

(1) The participants who hold the valid identity documents of the current  
China International Hardware Show (hereinafter referred to as the Fair) have the  
right to complain to the Intellectual Property Office once discovering that the  
display products, display product packaging, publicity materials and any  
other display part on the booth in the hall are suspected of infringing on  
others' intellectual property rights.

(2) When making a complaint, the complainant should firstly show the  
ownership certificate to the staffs in the Intellectual Property Office.  
Regarding the same infringement case of intellectual property complaint  
which has been processed by the Intellectual Property Office in the last  
Fair and reoccurs in the current Fair, the complainant should also show  
the legal documents which have been followed and processed through  
legal actions after the end of the last Fair. If the complainant cannot show the  
relevant documents, the Intellectual Property Office has the right  
not to accept the complaint. The Intellectual Property Office doesn't accept  
the same complainant's repetitive complaints against the same defendant  
on the same intellectual property right.

(3) After the validity of the aforesaid relevant documents is verified by the Intellectual Property Office, the complainant should fill in Application for Complaint.

(4) After receiving the Application for Complaint, the Intellectual Property Office should promptly arrange the staffs to process the complaint.

(5) While the Intellectual Property Office is investigating and processing the complaint case, the defendant should assist the staffs of the Intellectual Property Office in investigating the complaint articles. After it is affirmed that the complaint articles infringe on others' intellectual property rights after investigation, the defendant should promptly show evidences to prove its legal ownership of the complaint contents and demonstrate the noninfringement.

(6) If the defendant cannot effectively demonstrate "non-infringement" for the suspected infringing articles on the spot, the staffs of the Intellectual Property Office have the right to temporarily detain the articles, and the defendant should promptly sign the Letter of Commitment, and promise not to display the suspected infringing articles any more from the moment when infringement is affirmed if it cannot provide effective demonstrations. The Letter of Commitment is in duplicate and respectively kept by the defendant and the Intellectual Property Office.

(7) The defendant can provide the supplementary non-infringement demonstration to the Intellectual Property Office within half workday if it has objection to the processing result made by the Intellectual Property Office. If the demonstration is valid, the Intellectual Property Office should promptly return the articles which are temporarily detained and allow the defendant to continue displaying the complaint articles; if the demonstration is invalid or no demonstration is supplemented, the original processing decision should be upheld.

(d) The exhibitors should actively cooperate with the sponsor or the complaint agency and relevant intellectual property administrative departments and judicial departments in inquiry, inspection, evidence collection and other related work during the Fair.

(e) The complaint materials submitted by the exhibitors must be accurate, complete, true, legal and valid.

(f) The exhibitors should not make malicious complaints, and bear the corresponding legal liabilities for the losses to the sponsor or the defendants by malicious complaints.

(g) The exhibitors whoever break the Letter of Commitment are willing to accept the penalty from the sponsor or the complaint agency.

## 6 Exhibitor badges

Each exhibitor is entitled to receive **3 free exhibitor badges**. The badges will be valid from the first day of the setting up until the last day of the dismantling of the stand.

## 7 Rules of Sale Sales Restrictions Penalties

(a) In view of the special trade character of China International Hardware Show 2021

(1) It is not permissible to openly mark prices on exhibited products

(2) It is not permissible to offer, sell or otherwise transfer articles which are related to the theme of this fair (cf. No. 1 "Space Application Form") to the final consumer. Such transactions are prohibited throughout the entire fair, including the initial set-up and the final dismantling phases

(b) In view of these special trade character and prestige of China International Hardware Show 2021 and rules governing equality of opportunity, it is essential that the regulations stated in subsection 7a are observed strictly and without exception.

(c) The organizer has the right to

(1) immediately close the stand of an exhibitor who violates (has violated) the sales restriction stated in subsection 7a. The stand will be closed while China National Hardware Show 2021 will still be in progress and without a court order being required. The organizer is entitled to retain any costs or expenses relating to his participation in the exhibition. and/or

(2) deny admission to any exhibitor who has violated the sales restriction in subsection 7a. Compensation or claims for reimbursement by the exhibitor are ruled out in the case of the afore-mentioned measures.

## 8 Withdrawal / non-participation (This clause applies to exhibitors who have paid according to the invoice but had to cancel their participation for some reason.)

Due to the particularity of the exhibition industry, various preparatory expenses are incurred one year before the exhibition. The withdrawal from the exhibition at any time after application will cause additional costs for the organizer. Therefore, the exhibitors shall agree to share all costs, including already delivered work and/or received services from the organizer, but at least 25% of the total participation fee. If an exhibitor cancels their participation 120 days before the show opening, i.e. before June 8, 2021, the exhibitor shall be liable to pay 25% of the total participation fee. Any withdrawal by the exhibitor thereafter will result in 100% of the participation fee being charged as a cancellation fee.

## 9 Catalogue

The organizer issues for their fairs and exhibitions a catalogue which includes an alphabetical list of firms, a list of goods and advertisements. This makes the catalogue an important and up-to-date source of reference for all interested persons and also gives it added value after the fair. The space application includes free basic entry in the Trade Fair Directory, including name and address of exhibitor, telephone and fax. The reproduction of logos and texts as well as advertisements are offered separately and are subject to an extra charge (Please refer to CIHS2021 Exhibitor Manual).

All entries in the catalogue must be submitted to the organizer or to the company commissioned by the organizer 6 weeks prior to the first day of the event. The organizer of the fair reserves the right to commission a third company with the production of the catalogue. The organizer does not accept any liability for printing errors, incorrect placing, mistakes and other gaps or faults in printing. The advertiser shall be responsible for the subject matter of advertisements and entries and for any omission or mistake resulting from them.

## 10 Verbal Agreements

Any verbal agreements, individual permissions and exceptions outside the framework of this contract are not valid until confirmed in writing by the organizer.

## 11 Exhibitor Manual

After signing the Application Form and the formal admission of the exhibitor by the organizer, the exhibitor will receive the Exhibitor Manual. The Exhibitor Service Manual will also include technical regulations that the exhibitors have to comply with regarding their participation.

## 12 General Conditions of Participation

We would like to draw your attention to the provisions contained in the General Section of the Conditions of Participation which shall form part of this agreement between the organizer and the exhibitor. The same shall apply for "house rules". Any and all disputes arising out of or in relation to your participation in the above mentioned fair shall be subjected exclusively to the laws of China. Place or jurisdiction shall be the competent court at the registered office of the organizer.

\*In case of any dispute, the Chinese version shall prevail.