



China International Hardware Show 2021

October 8 – 10, 2021

Shanghai New International Expo Centre (SNIEC)



Koelnmesse Ltd., Hong Kong, Kowloon Bay, Wang Chiu Rd, 33, Exchange Tower, Unit 1112

1. CIHS @home APPLICATION FORM

We wish to participate in CIHS @home of China International Hardware Show 2021:

Name of Company (English): _____

Address (English): _____

Postal Code / City: _____ Country: _____

Contact Person: Mr. Ms. _____ Position: _____

Tel : _____ Fax : _____

Email : _____ Website : _____

The participation option chosen by our company is (please tick in the appropriate box)

Original Package Price

Basic Package EUR 2,000

Upgrade Package EUR 3,500

Tailor Made+ Package EUR 6,000

Price for Exhibitors of CIHS 2021

Basic Package Free

Upgrade Package EUR 1,000

Tailor Made+ Package EUR 4,000

* 10% discount for registration and full payment by 30 June 2021.

We would like to exhibit in the following Main Product Categories (please tick appropriate box, support multi-choice)

Tools

- Hand tools
- Power tools
- Pneumatic tools
- Mechanical tools
- Grinding abrasives
- Welding tools
- Tool accessories

DIY & Building hardware

- Building material & components
- Furniture hardware
- Decorative metalware
- Fasteners
- Nails

Lock, Work safety & Accessories

- Locks & keys
- Security equipment & system
- Work safety & protection
- Lock accessories
- Garden products

Processing equipment

- Metal processing equipment
- Testing equipment
- Surface treatment equipment
- Pump & Valve
- Others, please specify:

2. INVOICE ADDRESS: Only applicable if invoice address is different from address provided above.

Name of Company (English): _____

Address (English): _____

Postal Code / City: _____ Country: _____

Contact Person: Mr. Ms. _____ Position: _____

Tel : _____ Fax : _____

Email : _____ Website : _____

Data Protection Notice:

You can read our Data Protection Notice in the complete participation documents and at any time under www.koelnmesse.com/data-protection-notice. We would like to stay in touch with you in the future, in order to keep you appropriately informed of events and similar services. That's why we would like to ask for your consent to contact via electronic media.

I hereby permit and agree that Koelnmesse Ltd. may pass on my personal data to its parent company Koelnmesse GmbH and its subsidiaries and commercial agents and may use the data entered on this form from the aforementioned persons for sending me information by e-mail about future similar trade fairs/events/platforms organized in China and abroad. A list of the subsidiaries and commercial agents of Koelnmesse GmbH, as well as further details about data protection, can be found in the complete document containing the participation documents. It can also be accessed at any time at www.koelnmesse.com/data-protection-notice. I can withdraw my consent at any time in the future (by sending an e-mail to dataprivacy@koelnmesse.de)

By signing and returning the application form, we acknowledge that the General and the Special Sections of Koelnmesse's Conditions of Participation as well as the stipulations of the Koelnmesse Service Portal (in particular the technical regulations and the supplements contained in the order forms) are binding for our company.

Name and title of signatory

Company stamp and legally binding signature

3. CIHS @home DETAILED PACKAGE INFORMATION – 1/9/2021-24/10/2021

	BASIC	UPGRADE	TAILOR MADE+
Original Package Price	EUR 2,000	EUR 3,500	EUR 6,000
Package Price for Exhibitor of CIHS 2021	EUR --	EUR 1,000	EUR 4,000
Show Floor – Overview All Exhibitors			
▪ Company presence	✓	✓	✓
▪ Top-of-list placement in a product segment of your choice			✓
▪ Rotating advertisement on main page			✓
Show Room			
▪ Exhibitor information and product images present	x5	no limit	no limit
▪ Product brochures and catalogues	✓	✓	✓
▪ Addition of exhibitor news and videos function		✓	✓
Back Office			
▪ Statistics of number of visitors and enquiries	✓	✓	✓
▪ Communicated visitors' E-business cards collection and download	✓	✓	✓
▪ Statistical reports		✓	✓
Business Matching			
▪ Chat system - text and video (require both parties to be online)	✓	✓	✓
▪ Chat request - buyers can chat with exhibitors	✓	✓	✓
▪ Chat request - exhibitors can chat with followers		✓	✓
Visitor Invitation			
▪ Automatic generation of E-business cards	✓	✓	✓
▪ Automatic generation of E-invitation letter for visitor registration	✓	✓	✓
Other Promotional Functions			
▪ Full text search of content	✓	✓	✓
▪ Multi-account login		✓	✓
▪ Advertising banner in product recommendations			✓
Offline Co-Promotion			
▪ Provide QR code advertising sticker during the fair for on-site visitors to follow		✓	✓
▪ List exhibitors' on-site events in CIHS @home event list (CIHS exhibitors only)		✓	✓
▪ Logo display in CIHS @home onsite video			✓

*The participating programmes listed above are subject to final interpretation by the organisers.

** For all the participating programmes listed above, organisers reserve the right to make changes without prior notice.